



Recommended Content for use on Parish Website and Social Media

This is a comprehensive list of suggested Catholic content resources that can be shared on your parish website or social media. These are trusted and verified sources that the Office of Communications has vetted and utilizes to share on the Archdiocesan website and social media channels. We will keep this list updated as best we can since new media is ever changing! If you have any questions or concerns over any piece of content, please contact the Office of Communications to discuss.

Archdiocesan Content- local news and events

Full listing of prayers can be found at: <http://nolacatholic.org/our-faith#prayers-and-resources>

<http://nolacatholic.org> - Clarion Herald stories and Archdiocesan news, updated daily

Facebook: <https://www.facebook.com/archdioceseofno/> - daily posts

Instagram: www.instagram.com/archdioceseofno - daily posts

Twitter: www.twitter.com/archdioceseofno - daily posts

YouTube: <https://www.youtube.com/user/ArchdioceseOfNO> - live streams of special masses, preaching videos and special messages from Archbishop Aymond.

Pinterest: <https://www.pinterest.com/archdioceseofno/?etslf=4952&eq=archdiocese%20of%20new>

Archbishop Aymond's Facebook page: https://www.facebook.com/Archbishop-Gregory-Aymond-206300626101112/?fref=pb&hc_location=profile_browser

Bishop Cheri's Facebook page: <https://www.facebook.com/bishopcheri/>

New Orleans Catholic

Schools: https://www.facebook.com/NewOrleansCatholicSchools/?fref=pb&hc_location=profile_browser

Other Archdiocesan Facebook pages:

NOLA Vocations - https://www.facebook.com/nolavocations/?hc_ref=PAGES_TIMELINE&fref=nf

Archdiocesan Young Adult Ministry -

https://www.facebook.com/archnoyam/?hc_ref=PAGES_TIMELINE&fref=nf

NOLA Respect Life Office - https://www.facebook.com/NOLarespectlife/?hc_ref=PAGES_TIMELINE

Office Black Catholic Ministries - <https://www.facebook.com/BlackCatholicsOfNewOrleansNola/>

Old Ursuline Convent Museum - <https://www.facebook.com/oldursulineconventmuseum/>

Catholic Charities: *highlights of ministries and initiatives focused on how to help the New Orleans community*

www.ccano.org

<https://www.facebook.com/cathcharitiesNO/> - posts daily

<https://twitter.com/cathcharitiesNO> - posts daily

Clarion Herald: *Interesting stories of local Catholics, events and ministries*

<http://clarionherald.info/clarion/>

https://www.facebook.com/clarionherald/?fref=pb&hc_location=profile_browser

Trusted outside sources

Pope Francis: *inspirational messages and calls to action.*

Twitter- <https://twitter.com/Pontifex> - posts almost daily

Instagram- <http://Instagram.com/francisus> - posts weekly

Vatican: *News specific to the Holy Father and the Vatican*

http://www.vatican.va/news_services/index.htm

USCCB, United States Conference of Catholic Bishops: *US Government relations*

<http://www.usccb.org/>

- Daily readings: <http://www.usccb.org/bible/readings/110916.cfm>
- USCCB Social Media: <http://www.usccb.org/media/social-media.cfm> - posts daily

Catholic News Service: *National Catholic news*

<http://www.catholicnews.com/vatican.cfm>

<https://www.facebook.com/CatholicNewsService/>

Catholic News Agency: *National Catholic News, has blog that posts relevant content in “layman’s terms”=*

<http://www.catholicnewsagency.com/>

<https://www.facebook.com/CatholicNewsAgency/>

Bishop Robert Barron (Word on Fire) : *Inspirational graphic content*

https://www.facebook.com/BishopRobertBarron/?hc_ref=PAGES_TIMELINE&fref=nf

Catholic-Link: *Geared toward youth/young adults, fun and inspirational content*

https://www.facebook.com/catholiclink1/?hc_ref=PAGES_TIMELINE&fref=nf

Loyola Press: *Children and family content*

<https://www.loyolapress.com/>

Franciscan Media: *Saint of the day and meditation reminders*

<https://www.franciscanmedia.org/>

Catholics Come Home: <http://www.catholicscomehome.org/>

https://www.facebook.com/catholicscomehome.org/?hc_ref=PAGES_TIMELINE&fref=nf

Catholic Katie: *thoughtful blog posts on creating meaningful spiritual life- tips for individuals and families.*

<http://catholickatie.com/>

The Catholic Company: *explanations on different aspects of the faith, prayers and tips for enhancing your faith life.*

<https://www.catholiccompany.com/getfed/>

Morning Offering- different content for everyday- <http://www.catholiccompany.com/morning-offering/2016-11-16/>

For Your Marriage: *from the USCCB, comprehensive resource for the Catholic marriage.*

<http://www.foryourmarriage.org/>

Best Practices and General Guidelines:

1. All information posted
 - must adhere to Church teaching;
 - must be professional, respectful and courteous;
 - must avoid debating in any manner.
2. Use trusted sources as per the list attached by liking and sharing content from partners in ministry and colleagues.
3. Create institutional accounts and do not allow an individual's personal social media account serve as the institutional account.
4. Include links to trusted online resources.
5. Include photos that show your ministry in action and the beauty of your parish and school.
6. Be consistent with messaging that people look for daily such as the daily readings or a Saint of the Day.
7. Use videos – even those taken on a smart phone can boost your Facebook likes!
8. Create a "Social Media Calendar" and pre-schedule regular content.
9. Use Facebook opportunities such as creating Facebook events or using Facebook live to boost engagement.